

## I. Prepare to Invite

# THE VISITOR'S PERSPECTIVE

Picture in your mind someone who has never been to your church building.

Describe the type of person who would intentionally seek out the ministry programs/services of your congregation.

**1. What is he or she like? Describe this person's personal characteristics (e.g. age, gender, race, marital status, etc.).**

**2. What are this person's needs? What are the motivating forces in his or her life? For what are they looking?**

**3. How would this person know that your congregation exists?**

**4. Why would this person choose to come to your fellowship?**

**5. What feelings, worries, concerns or issues would this person have?**

**6. What can your congregation do to alleviate or eliminate the visitor's concerns?**

**7. How can your congregation become more "*visitor friendly*"?**